

Your Canva Template Is Ready

Thank you for your purchase.



Your professionally designed Canva template is ready to use. Click the image to open your Canva template.



Make sure you are logged into Canva before clicking.



Need help?

Send us a message on Etsy — We usually reply within a few hours.



Or Click here to Open Template. Download
& start using in under 2 minutes

Open in Canva

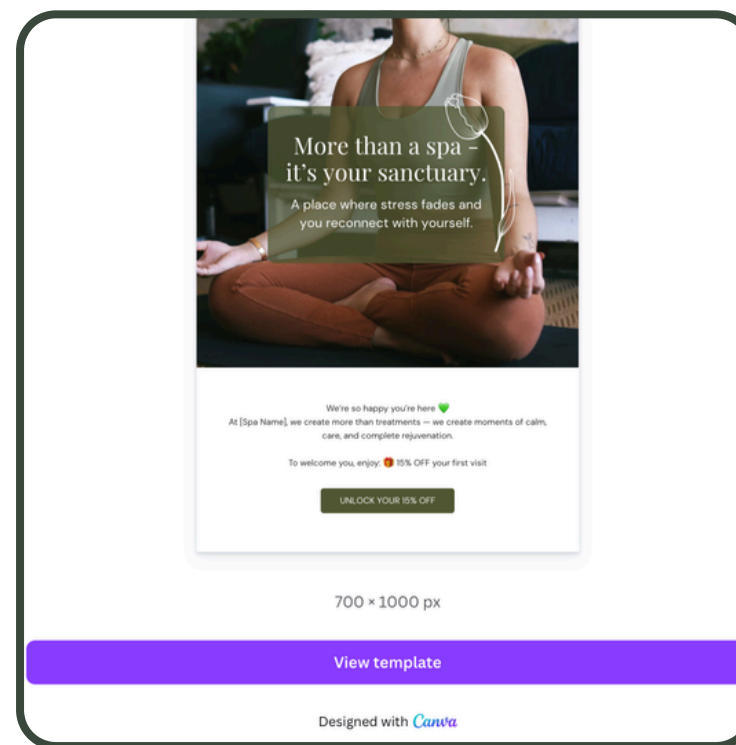
How to Install Your Template (2 Minutes)

Follow these simple steps:



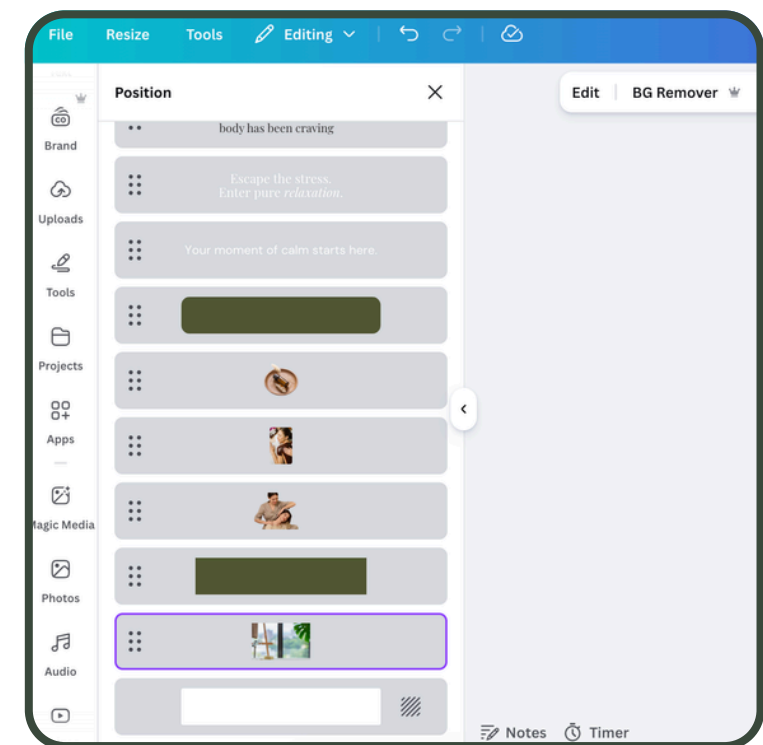
Step 1

Click the template image on Page



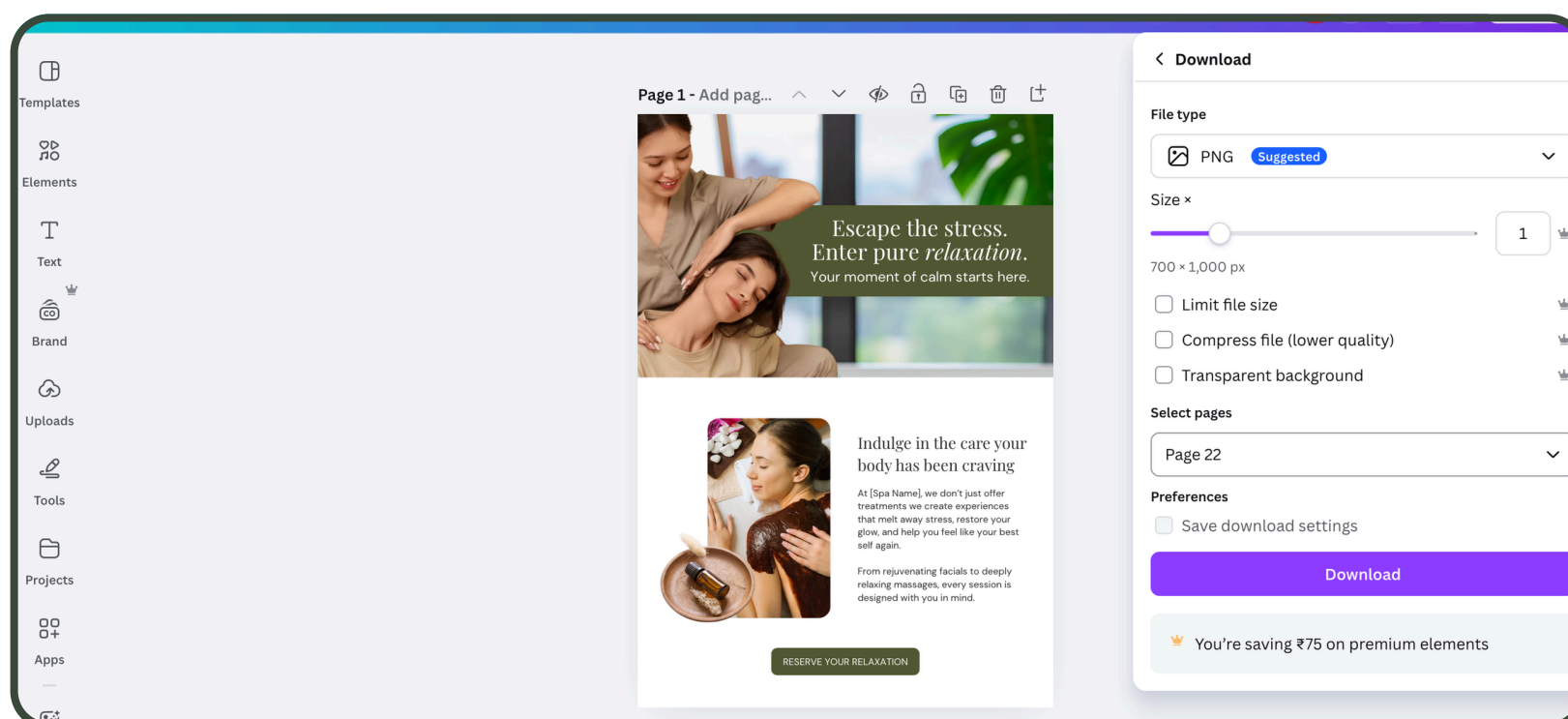
Step 2

Click "Edit Template"



Step 3

Customize text, images, colors



Step 4

Download or export your design

No design skills needed.

The 6-month calendar

Even tells you what offer to run each week, what subject line to use, and what your email should say. It's the closest thing to having a marketing manager without actually hiring one.

6-Month Wellness Email Marketing Calendar			
Your done-for-you system to attract, nurture & retain spa clients — every month, on autopilot.			
EMAIL TYPE LEGEND			
1	Welcome / Onboardi	Sent when a new subscriber joins your list	
2	Promotional / Offer	Discount, limited-time deal, or package sale	
3	Re-engagement	Win back clients who haven't visited in a while	
4	Seasonal / Event	Holiday, special occasion, or seasonal service push	
5	Nurture / Value	Tips, education, brand story — builds trust	
6	Testimonial / Social	Share reviews, before/afters, client stories	
BEST PRACTICES			
7	Send frequency	2–3 emails per week maximum	Platform Systeme.io, Mailchimp, Klaviyo
8	Best send days	Tue, Wed, Thu — 9am or 6pm	Subject line tip Keep under 47 characters
9	Open rate goal	25–40% for wellness niche	Click rate goal 2–5% per email

Get Instant Access in Google Sheets



What You Can Customize

Your template is fully editable inside Canva.

You can:

- ✓ Change fonts
- ✓ Change colors
- ✓ Replace images
- ✓ Add your logo
- ✓ Duplicate pages
- ✓ Reuse unlimited times

Canva Account Info

This template works with:

- ✓ Canva Free
- ✓ Canva Pro

If a Pro element is used, Canva will show it clearly before download.

You can:

- Replace Pro elements
- or
- Upgrade inside Canva (optional)

License Information.

This purchase includes a single-use license.

You may:

- ✓ Use the template for your own business
- ✓ Edit and customize it

You may not:

- ✓ Resell or redistribute the template
- ✓ Share the template link
- ✓ Claim the design as your own

Frequently Asked Questions

Do I need Canva Pro?

No. Canva Free works.

If Pro elements exist, you can replace them.

Can I resell this template?

No. This purchase is for personal or business use only.

Reselling or redistribution is not permitted.

Can you customize it for me?

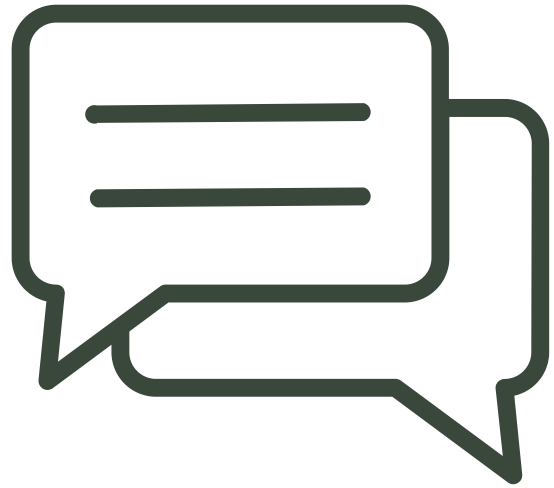
Yes. Message us on Etsy for custom edits.

I clicked the link and it says “View Only”

Make sure you're logged into Canva.

If the issue continues, message us – we'll help immediately.

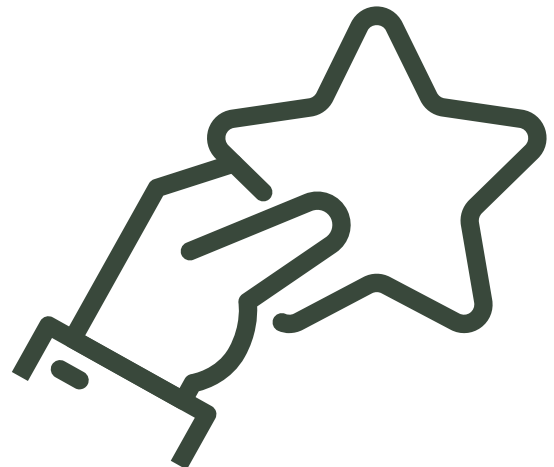
Need Support?



We're here to help.

If you have any questions about setup or editing, simply send us a message through Etsy.

We typically respond within 24 hours.



Loved Your Template?

If your template worked well for you, we would truly appreciate your review.

Your support helps our small studio grow.

Thank you again for your purchase.

Kala & Hansuja Studio

The Wellness Email Marketing Mini-Course — Free PDF



Free gift for spa & wellness business owners:

Before you go grab the free Spa Email Marketing Mini-Course (PDF). It's a no-fluff, 5-lesson guide that shows you exactly how to set up your email system from scratch, even if you've never sent a marketing email in your life.

Inside the free mini-course:

- Why most spa emails don't get opened — and the one shift that fixes it
- How to build your email list without feeling pushy or salesy
- The 3-email welcome sequence that turns subscribers into booked clients
- How to write promo emails that convert without sounding desperate
- The re-engagement sequence that brings quiet clients back

It's completely free. No catch.

[GRAB IT HERE](#)

You'll get the PDF instantly. I'll also send you occasional tips on growing your spa business through email no spam, unsubscribe any time.